



Hastings Highlands

Beautiful By Nature

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MEDIA RELEASE

Municipality of Hastings Highlands enhances Maynooth's main street this fall

Maynooth Rink received My Main Street support to draw visitors and increase local vibrancy in Hastings Highlands

November 29, 2024 – Maynooth, ON – The Municipality of Hastings Highlands is pleased to announce that our Maynooth Rink Building project was selected for the [My Main Street Community Activator](#) initiative and has received support to enhance and revitalize the interior and exterior of the Maynooth Rink to make our downtown area more friendly to visitors and residents.

The revitalization of the Maynooth Rink will include new benches and seating inside and out for rink users to enhance the space and lighting upgrades for the public washrooms. Enhancements will also include the installation of a mural, to be developed by community partners building connections and celebrating local arts and culture.

Engage with our social media platforms and receive project updates at www.hastingshighlands.ca.

My Main Street is built on the principle of supporting community economic development and creating vibrant and diverse neighbourhoods which will enhance the overall quality of life for residents while also promoting sustainable and inclusive community development. My Main Street is delivered by the [Canadian Urban Institute](#) (CUI), and supported by a Government of Canada investment through the [Federal Economic Development Agency for Southern Ontario](#) (FedDev Ontario). Learn more about the My Main Street program at mymainstreet.ca.

Quotes

“Our council is thrilled that this project was selected for the My Main Street Community Activator initiative. The Municipality of Hastings Highlands is proud to receive support from the Federal Economic Development Agency for Southern Ontario and Canadian Urban Institute. We are grateful for their support of our community and revitalizing our main street area.”

- *Mayor Tony Fitzgerald, The Municipality of Hastings Highlands*

“Canada’s main streets are critical infrastructure that contribute to the success of communities of every size. The improvements the Municipality of Hastings Highlands are achieving at the Maynooth Rink are driving economic and social renewal with ripple effects across the community. Improvements like these are helping to bring communities together while increasing foot traffic on our main streets, contributing to the economic vitality of the area.”

- *Mary W. Rowe, CEO and President, Canadian Urban Institute*

“The Canadian Urban Institute, with support from the Government of Canada, is investing in community projects, such as the Municipality of Hasting Highlands Maynooth Rink project. These projects welcome visitors to our main streets, support local businesses, and revitalize our communities – helping shops, restaurants and local economies thrive. Together, we’re building stronger, more vibrant communities.”

- *The Honourable Filomena Tassi, Minister responsible for the Federal Economic Development Agency for Southern Ontario*

Associated Links:

- [Municipality of Hastings Highlands](#)
- [My Main Street](#)
- [Canadian Urban Institute](#)
- [FedDev Ontario](#)

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Background:

About My Main Street: The My Main Street program has returned with an additional Government of Canada investment, building on an initial investment in 2021, through the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) to spur local economic recovery. To date, the initial investment has supported nearly 4,500 businesses and organizations, nearly 7,500 jobs and leveraged nearly \$19 million in additional investment. The funding aims to revitalize neighbourhood main streets with a healthy retail mix while generating inclusive economic opportunities. The program now features two streams – Business Sustainability and the Community Activator. My Main Street is delivered by the Canadian Urban Institute (CUI).

About Canadian Urban Institute (CUI): [The Canadian Urban Institute](#) is a leading organization dedicated to advancing urban solutions. CUI collaborates with city builders, researchers, and community leaders to create thriving, equitable, and sustainable urban spaces across Canada.

About FedDev Ontario: For 15 years, the Government of Canada, through [FedDev Ontario](#), has worked to advance and diversify the southern Ontario economy through funding opportunities and business services that support innovation, growth and job creation in Canada's most populous region. The Agency has delivered impressive results, which can be seen in southern Ontario businesses that are creating innovative technologies, improving productivity, growing revenues, creating jobs, and in the economic advancement of communities across the region. Learn more about the impacts the Agency is having in southern Ontario by exploring our [investment profiles](#), our [Southern Ontario Spotlight](#), and FedDev Ontario's [X](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).