

# Municipality of Hastings Highlands 2022 Municipal Election



**Third Party Advertiser Information Package**

**#hhvotes2022**

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## 2022 Municipal Election – Third Party Advertiser Information Package

Dear Third Party Advertiser:

Please find attached important forms and information for Third Party Advertisers related to the 2022 Municipal Election. In addition to completing and returning the forms in the package noted as such (\*) it is expected that Third Party Advertisers will review all information enclosed. Third Party Advertisers may register in person or by an agent during regular business hours between May 2, 2022, and October 21, 2022, by making an appointment with the Municipal Clerk/Returning Officer.

Please visit the Municipality's website to review other timely information related to the 2022 Municipal Election:

<https://hastingshighlands.ca/Municipal/elections/2022-Municipal-election/>

Should you have any questions related to the forms or other attached information, or have any questions related to the 2022 Municipal Election, please do not hesitate to contact us.

Regards,



Suzanne Huschilt  
Municipal Clerk/Returning Officer  
613 338-2811 ext. 277



Chantelle Beaumier  
Deputy Clerk/Deputy Returning Officer  
613 338-2811 ext. 211

## #hhvotes2022 | Third Party Advertiser

What is Third Party Advertising?

A Third Party Advertisement is one which, regardless of medium, print, broadcast electronic etc. has the purpose of promoting, supporting, or opposing a candidate(s) or a “yes” or “no” answer to a question on the ballot.

It does not include an advertisement:

- That is by and under the direction of a candidate
- That does not cost money to create, post or broadcast  
That is given or transmitted by an individual to employees by a corporation to its shareholders, directors, members or employees or by a trade union to its members or employees
- That advertises an issue, rather than a candidate.

Third Party Advertising is separate from any candidate’s campaign and must be done independently from a candidate. Third Party advertising is a way for those outside of the candidate’s campaign to express support of or opposition to candidates and to try to persuade voters to vote a certain way.

To advertise for the Municipal Election, third party advertisers must register with the Township. Note: It is the responsibility of the advertiser to ensure that they are qualified to register as a third party advertiser.

### 1. Who can be a Third Party Advertiser?

Only those who have registered can spend money on Third Party advertising. The following are eligible to register as a Third Party Advertiser:

- any person who is a resident in Ontario
- a corporation carrying on business in Ontario
- a trade union that holds bargaining rights for employees in Ontario

### 2. Who cannot be a Third Party Advertiser?

- a candidate running for any Municipal Council or School Board office cannot register to be a Third Party Advertiser in any Municipality.
- groups, associations or businesses that are not corporations are not eligible to register and may not spend money on Third Party Advertising in Municipal elections. For example, neighbourhood associations, clubs or professional associations cannot register and cannot make contributions to Third Party Advertisers. Members may register as individual Third Party Advertisers and may contribute individually.

- candidates in the Provincial election cannot register. They may register after the Provincial election, when they are no longer candidates.
- Federal and provincial political parties cannot register to be Third Party Advertisers. Political parties are not permitted to be financially involved in Municipal elections.

### 3. Registration

An individual, corporation or trade union must register with the Municipal Clerk/Returning Officer to be a Third Party Advertiser in a Municipality. A Third Party Advertiser can only advertise to voters in the Municipality where they are registered.

Once the registration is certified, the Third Party advertiser may promote or oppose any candidate that the electors in the Municipality can vote for (Council, School Board). When registering, the Third Party advertiser is not required to identify what candidate they are supporting or opposing.

#### **Deadline to Register**

An individual, corporation or trade union can register to be a Third Party Advertiser with the Municipal Clerk/Returning Officer by appointment, during regular office hours beginning on May 2, 2022 until the close of business on Friday, October 21, 2022. Faxed and emailed registration forms are not acceptable. There is no registration fee.

#### **Suzanne Huschilt, Municipal Clerk/Returning Officer**

613 338-2811 ext. 277 | [election@hastingshighlands.ca](mailto:election@hastingshighlands.ca)

#### **Withdrawal of Nominations**

If you want to end your advertising campaign before voting day, you can withdraw your registration by notifying the Municipal Clerk/Returning Officer in writing.

The deadline to withdraw your registration is:

- the Friday before voting day for a regular election (October 21, 2022)

### 4. Municipal Offices to be Elected:

During the voting period, beginning October 11, 2022, at 10:00 a.m. and ending at 8:00 p.m. on October 24, 2022, voters in the Municipality of Hastings Highlands will elect members to the following Municipal offices and school boards:

**Mayor - 1**

**Deputy Mayor - 1**

**Councillors - 5**

**English Public School Trustee - 1**

**English Separate School Trustee - 1**

**French Public School Trustee - 1**

**French Separate School Trustee - 1**

All offices within the Municipality are elected at large, therefore no specific member of Council who represents a defined ward area. All offices represent the Municipality as a whole.

## 5. Voting Method – Internet and Telephone Voting

The Municipality of Hastings Highlands will be using Internet/Telephone Voting for the 2022 Municipal election. Voting will commence on October 11, 2022, at 10:00 a.m. until October 24, 2022, at 8:00p.m.

## 6. Internet and Telephone Voting Assistance

Those who do not have access to a computer to vote online or require assistance with electronic voting can come to one of the following locations during our hours of operation:

<b>Municipal Office 33011 Hwy 62, Maynooth</b>		<b>Lake St. Peter Community Centre – Parking Lot 5 Boulter Rd., Lake St. Peter</b>	
Oct. 11	10:00AM to 4:00PM	October 12	9:00AM to 12:00PM
Oct.12,13,18,19,21	8:00AM to 4:00PM	<b>Monteagle Fire Station – Parking Lot 3205 Musclow-Greenview Rd., Monteagle Valley</b>	
Oct. 14, 20	8:00AM to 8:00PM		
Oct. 17	9:00AM to 4:00PM		
Oct. 22,23	10:00AM to 3:00PM		
Oct. 24	9:00AM to 8:00 PM		
		October 17	9:00AM to 12:00PM
		<b>Herschel Rink – Parking Lot 168 S. Baptiste Lake Rd., Birds Creek</b>	
		October 18	9:00AM to 12:00PM

<b>Voter Help Line Hours of Operation</b>	
Oct. 11	10:00AM to 4:00PM
Oct.12,13,18,19,21	8:00AM to 4:00PM
Oct. 14,20	8:00AM to 8:00PM
Oct. 17	9:00AM to 4:00PM
Oct. 22,23	10:00AM to 3:00PM
Oct. 24	9:00AM to 8:00PM

## 7. Voter Help Line

A Voter Help Line will be available for the public to call should they have any questions or require assistance. The number for the Voter Help Line will be published on the Voter Information Letter as well as advertised on our website during the voting period. The hours are as follows:

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## 8. Municipal Contact Information

Suzanne Huschilt, Municipal Clerk/Returning Officer

613 338-2811 ext. 277

[election@hastingshighlands.ca](mailto:election@hastingshighlands.ca)

Chantelle Beaumier, Deputy Clerk/Deputy Returning Officer

613-338-2811 ext. 211

Keep up to date – visit the 2022 Election page on the Municipality's website to stay informed and updated on election resources and important information:

<https://hastingshighlands.ca/Municipal/elections/2022-Municipal-election/>



*Hastings Highlands*

**Municipality of Hastings Highlands  
33011 Hwy 62 Maynooth, ON K0L 2S0  
Ph (613) 338-2811 Fax (613) 338-3292**

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